



A2 WEB SOLUTIONS

CUSTOM FROM GRAPHIC TEAM GRAPIC DESIGN



Provide unique custom graphic design
services to boost your brand.



www.a2websolutions.in

2025



Our Goals

At A2 Web Solutions, our goal is to provide customized designs using tools like Figma, Sketch, Canva, Photoshop, and Adobe Illustrator. We deliver innovative, impactful, and creative solutions, ensuring designs that resonate with your audience and achieve remarkable success.

01

What is Design Graphic ?



Graphic design is the process of combining images, text, and colors to create visual content that communicates a message. It's used in branding, advertising, websites, and more to engage and inform audiences.

02

About Typography

03

Aa / Serif

Serif fonts feature small decorative lines at letter ends, giving a classic, elegant, and traditional feel. They're often used in print, books, and formal designs for better readability.

Aa / Sans serif

Sans-serif fonts have clean, simple lines without decorative strokes. They offer a modern, minimalist look and are commonly used in digital media, websites, and informal designs for clarity and ease of reading.



Color Definition

Color is the visual perception caused by the way light reflects off objects and is interpreted by the human eye and brain. It is used in design to evoke emotions, convey messages, and create visual interest.

04

Size in graphic design

In graphic design, size refers to the dimensions of visual elements like text and images. It helps establish hierarchy, balance, and emphasis, guiding viewers' attention, improving readability, and creating a visually appealing and organized design that effectively communicates the message.



**FROM
GRAPHIC TEAM**

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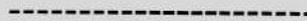
05



Line

Basic elements in the art of fine strokes that make an impression

A line has only one dimension, namely length



06

About Line

In graphic design, a line is a fundamental element used to create shapes, divide space, and guide the viewer's eye. Lines can vary in thickness, style, and direction, helping convey movement, texture, and emotion within a design.

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About Field

Definition and types

In graphic design, a field is the space that holds visual elements. It includes positive field (the area with content) and negative field (the empty space around elements). Both help organize and balance the design effectively.

07





THANK YOU

From A2 Web Solutions

